



UNIVERSITY OF
AUCKLAND
Waipapa Taumata Rau
NEW ZEALAND

BUSINESS SCHOOL

SHARING INFORMATION ON PROGRESS 2021

PRME – Principles for Responsible
Management Education

JOHN HOOD PLAZA

Right: Te Toka Kāmaka o Waipārūrū
The soul of the Business School

Te Toka Kāmaka o Waipārūrū, the Pounamu Kahurangi at the centrepiece of this artwork, is a rare form of jade or greenstone. The greenstone stands at the main entrance to the Sir Owen G Glenn Building.

It represents the strength and solidity of the Business School, symbolically linking manuhiri (visitors), students and staff, the past and the present and the North and South Islands.



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Our commitment to the Principles of Responsible Management Education

I am proud to report on the recent progress that the University of Auckland Business School has made towards the Principles of Responsible Management (PRME) during a period of significant disruption. The Covid-19 pandemic has challenged universities to reimagine our research, teaching and engagement in more innovative, equitable and sustainable ways.

The University's new vision and strategy 2021–2030, Taumata Teitei signals a strong commitment to excellence, sustainability, relevance, fairness and positive impact, for our communities in Aotearoa and the Pacific, and globally. The new strategy emphasises well-being, human value and the preservation and protection of our natural world.

The University of Auckland Business School is committed to delivering on this strategy through our research, teaching, and engagement. Business is at the centre of the global transition to a sustainable economy. At the same time the role, contribution and impact of business in society is under increasing scrutiny with a growing acceptance that business must work for people and planet.

We remain committed through our Business School research strategy to research excellence. We emphasise the importance of relevant transdisciplinary research delivering positive impact to our communities. We continue to focus on issues of high economic and social and environmental importance through our strategic themes: innovation and value creation, productivity and sustainable business, succeeding in international markets, and leadership and governance.

Recently, we have expanded these themes beyond research and education, to include engagement and outreach to better serve our communities. This year, we are introducing a new strategic theme Inclusive Capitalism. Inclusive capitalism, by focusing on long term value, can deliver value for all guided by an approach that provides for equality of opportunity; equitable outcomes; fairness in society and fairness across generations. More to come on this in our 2023 report.

Our programmes are shifting to become interdisciplinary, experiential, with inclusive learning design and high student engagement. In 2021, we successfully launched our new innovative and interactive Bachelor of Commerce horizontal and vertical core. Our core embeds principles of sustainability and ethics throughout the programme. Students must apply multidisciplinary knowledge to solve complex problems in business and engage with topics of global importance such as climate change.

The Business School continues to strengthen our external engagement portfolio, building on our strong connections and partnerships, by reaching out to our communities through our Executive and Professional Development unit, our multi-faceted research beacons for research-based engagement, and interdisciplinary Research Centres.

The University of Auckland Business School is proud of the progress we have made. Our University has risen in the 2022 Times Higher Education (THE) University Impact Rankings – moving to sixth globally. Retaining a position in the top ten reaffirms the University's strong commitment to the SDGs and PRME. We will continue to collaborate with our many communities through our research, teaching and engagement to strengthen the relevance and impact of all that we do.

Professor Susan Watson
Dean
He Manga Tauhokohoko
The University of Auckland Business School

Summary of progress during the 2020 – 2021 period

The Business School remains committed to implementing the Principles of Responsible Management Education, and aligning its research, teaching, learning and service with the United Nations Sustainable Development Goals.

Achievements over the 2020 – 2021 period include:

- Establishing the Centre for Research on Modern Slavery in 2020 to foster research on modern slavery, with particular emphasis on the role business plays in sustaining the practice and contributing to its eradication.
- Developing a series of new 180-point professional masters programmes launched in 2021 and embedding sustainability, ESG and Treaty of Waitangi themes.
- Launching the new multidisciplinary and experiential Bachelor of Commerce horizontal and vertical core in 2021. Students must apply multidisciplinary knowledge to solve complex business

problems and work through topics of global importance, such as climate change.

- Strengthening the Business School's External Engagement portfolio through the appointment of an Associate Dean External Engagement to lead the Business School's strategy, the establishment of a School-wide External Engagement Committee, and carrying out both internal and external market research on engagement.
- Establishing and hosting research impact and research translation competitions and events to recognise and celebrate the impact and relevance of Business School research.
- Appointing a Professor of Sustainability who is expected to commence employment in January 2023. An Academic Director, Sustainable Business was appointed to start in May 2020, however, their arrival was impacted by the Covid-19 pandemic and border closures in New Zealand. The appointment was reduced to 0.2FTE and the Director continues to work remotely with Business School staff on sustainability initiatives.



Principle 1: Purpose

Purpose: We create globally transformative impacts through our distinctive strengths in world-leading research, scholarship, teaching and collaborative partnerships, inspired by our unique position in Aotearoa New Zealand and the Asia-Pacific.

Vision (2030): We will be internationally recognised for our unique contribution to fair, ethical and sustainable societies.

Waipapa Taumata Rau University of Auckland

In 2021 the University was formally gifted its Māori name that reflects its history by Ngāti Whātua Ōrākei – Waipapa Taumata Rau. The new name recognises the University's physical location near the historic waka landing site of Waipapa, with the ideas contained in 'taumata rau' ('many peaks') signifying the University's commitment to excellence and high achievement.

Subsequently, the Business School was gifted its Māori name, He Manga Tauhokohoko. He Manga Tauhokohoko alludes to a massive rākau (tree) with expansive aka (roots) and peka (limbs). The many branches of Business and Economics formulate the entity that is the Business School, giving form to this beautiful Māori expression. The connection to Tānenuiārangi, the seeker of knowledge who holds the heavens aloft, is important in the way we express ourselves as the Business School of the University of Auckland, reaching for the pinnacle of success that is Waipapa Taumata Rau.

Taumata Teitei Vision 2030 and Strategic Plan 2025

Taumata Teitei is Waipapa Taumata Rau | University of Auckland's 10-year vision and five-year strategic plan launched in 2021. The strategy is centred on a foundational relationship with tangata whenua and a commitment to Te Tiriti o Waitangi, its role in working with its Pacific communities, and ensuring a continued focus on its global links and internationalisation. The new strategy continues to prioritise research and education activities to address issues of global significance, and student-centric and life-long learning experiences that meet the changing needs of students. The intention is to deliver a distinctive University of Auckland experience by developing transdisciplinary offerings across areas of global importance and impact, embedding opportunities for work-integrated learning, and crafting a curriculum that reflects mātauranga Māori perspectives and values.

Waipapa Taumata Rau's recognition of Te Tiriti and its special relationship with Māori communities is reflected in Taumata Teitei and in Waipapa Toitū, an enduring underpinning framework which will centre Māori knowledge and ways of knowing within Te Tiriti principles.

Top 10 in THE Impact Rankings

Waipapa Taumata Rau | University of Auckland has risen in the 2022 Times Higher Education (THE) University Impact Rankings – moving to sixth globally from ninth equal in 2021. The global University Impact Rankings measure how universities around the world are working towards the 17 United Nations Sustainable Development Goals (SDGs), which include quality education, good health and well-being, and gender equality. Retaining a position in the top ten reaffirms the University's strong commitment to the SDGs, many of which align with the University's strategic plan, Taumata Teitei.

Global SDG4 Hub

In 2020, Waipapa Taumata Rau | University of Auckland was appointed as the global SDG Hub for SDG 4 (Quality Education). This has since been extended to May 2024 and is a significant recognition of the University's contribution to this SDG. Only 17 hubs (one for each SDG) are chosen globally, with each hub responsible for engaging with more than 1,000 institutions in more than 130 countries.

SDG Report 2021

The University's SDG Report 2021 provides examples of a range of initiatives that Business School staff are leading in pursuit of the goals. Some research and education-related metrics are reported under each SDG based on Elsevier's 2021 SDG Mapping and the University of Auckland's enhanced approach. This 'Auckland Approach' represents the University's effort to localise SDG mapping to understand SDG activities that are unique to the University of Auckland, our Māori and Pacific communities, Aotearoa New Zealand, and the Pacific region.



Principle 2: Values

Te Ao Māori Principles

Waipapa Taumata Rau | University of Auckland is committed to positively impacting society, and to the advancement and exploration of knowledge. Our fundamental principles reflect our foundational relationship with tangata whenua and our commitment to Te Tiriti.

Manaakitanga – Caring for those around us in the way we relate to each other.

Whanaungatanga – Recognising the importance of kinship and lasting relationships.

Kaitiakitanga – Valuing stewardship and guardianship and our relationship with the natural world.

Our Values

The development of Taumata Teitei, the University's new strategy provided an opportunity for the University to revisit the collective values that serve as a reference point for how it relates and presents itself to each other and to its communities.

Values guide behaviour, define culture, and show the world who the University is and what it believes in. Values are lived through behaviours and actions, with strong and enduring commitments to open intellectual inquiry, collaboration, creativity, and equity and diversity.

The development of the University's new values was guided by the four fundamental principles of manaakitanga, whanaungatanga, kotahitanga, kaitiakitanga and are grouped by Respect and Integrity, Excellence and Service.

Taumata

Taumata (transformation principles) have been developed to guide a University-wide curriculum transformation project. They arise from a return to place and to our institutional values, to who we are as a community, to whom we connect, and how we go about our work.

Taumata are intended to respond to the strengths, aspirations, and changing needs of students, and the strengths, ambitions, and developmental opportunities for staff. They convey the University's focus on equity and access, commitment to mātauranga Māori, kaupapa Māori pedagogies, and Te Tiriti o Waitangi principles and accountabilities, and our contribution to having a positive and material impact on our world.

Sustainability Policy

The University's Sustainability Policy reinforces its commitment to build on its achievements in the efficient management of energy, water and key material resources, and the minimisation of waste and emissions, and commits to continue to find new and innovative ways to demonstrate leadership in research, teaching, learning, operations, partnerships, capacity building and networking to advance social, environmental and economic sustainability.

Our commitment to sustainability and the SDGs is a foundation of Taumata Teitei Vision 2021-2030 Strategic Plan 2021-2025 and is reinforced by the Universitas 21 Statement on Sustainability, to which the University is a signatory.

Principle 3: Method



Curriculum Framework Transformation Project:

A Curriculum Framework Transformation Taskforce was convened in July 2021 to initiate work on a proposal to transform Waipapa Taumata Rau | University of Auckland's Curriculum Framework in line with Taumata Teitei.

A key driver of the recommended curriculum structure is to enhance the development of a sense of place, belonging and purpose for students and reflect a commitment to excellence and the values of Taumata Teitei. It is focused on learning that connects students with place, is informed by world-class research, is highly relevant, supports the values of respect, integrity and service, and sees students as having the capacity to make a difference for the betterment of Aotearoa, the Pacific Region and beyond.

Graduate Profile

Waipapa Taumata Rau | University of Auckland has refreshed its Graduate Profile to address gaps between the existing Graduate Profile and the aims and aspirations of the University strategy, Taumata Teitei. The refreshed profile was developed in consultation with staff, students, graduates and the wider community in 2021 and is currently going through the final stages of approval.

It reflects the broad principles for the curriculum that the University considers every student should be exposed to as part of a distinctive University of Auckland experience including Kaupapa Māori, Matauranga Māori, Te Titiriti principles, sustainability, transdisciplinarity, innovation & entrepreneurship, work-integrated learning, and research-led & research-informed teaching. It also captures the aspirations for graduates' connection to place and their capacities for meaningful contribution and leadership as citizens, in the professions, and in communities in Aotearoa, New Zealand, Te Moana-nui-a-Kiwa, the Pacific Region and globally. Work is now commencing to ensure Graduate Profiles for Business School programmes are updated to align with the Refreshed University Graduate Profile, and the intended capabilities are appropriately embedded and delivered from 2024.



BNZ Financial Trading Room



Te Ahi Hangarau Technology Hub

New core business consulting course

All Bachelor of Commerce students will complete the Business Consulting course as part of the new multidisciplinary, practical, skills-focused core. Students apply multidisciplinary knowledge to solve complex problems in business scenarios and work through topics of global importance: Climate change, the future of work, and competing globally. In the process students build skills in ethical decision-making, interpreting and presenting information, working in teams, and project management. Assessments are non-traditional and include an immersive virtual reality presentation, an infographic, multi-lateral climate negotiation, reading annotations through an artificial intelligence-driven qualitative assessment platform, LinkedIn profile development, and video presentations.

Learning activities are varied, and utilise multiple technologies and spaces, including: an interactive exercise on the science and causes of climate change that draws on data from the Intergovernmental Panel on Climate Change, research through Standard & Poor's Capital IQ Pro business intelligence platform in the BNZ Financial Trading Room, and an immersive virtual reality experience in team collaboration that utilises Oculus Quest 2 VR headsets in the CIE's Unleash Space and 5G technology hub in the Business School.

UN SDGs integrated into programme design

The 2020 United Nations report Exploring Youth Entrepreneurship explores aspects of youth entrepreneurship as a mechanism to address development challenges and support the achievement of the 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs). It identifies that "jobs are seen as the cornerstone of development, and are critical in promoting prosperity, fighting poverty and encouraging peace." The Business School's Centre for Innovation and Entrepreneurship (CIE) has incorporated the UN SDGs into programme design, recognition of the importance of entrepreneurship as an activator of solutions to the world's problems.



Velocity Challenge

Staff encouraged to enter the Velocity Challenge

The Velocity Challenge provides support for ventures and enterprise ideas conceived by both staff and students. Each challenge distributes \$100,000 worth of seed capital, support funding and mentorship to the winning teams, with entries accepted for new ventures, social entrepreneurship (ideas addressing social and environmental challenges), and academic research initiatives. In 2021, additional prizes were added for ideas that tackled an aspect of the United Nations Sustainable Development Goals.

Tai Tonga campus

In 2021, the Business School launched a stream of the new innovative BCom first-year core at the Tai Tonga campus in South Auckland, as part of an initiative to recruit and retain Māori and Pasifika learners by creating a truly inclusive learning environment that will support and enable their success. The Business School hopes that Tai Tonga will become a South Auckland hub to support students to transition from school to tertiary study and set them up with the best possible chance of success.

Online sustainability materials

Dr Rachel Wolfram led a team of Business School colleagues to create online materials focusing on sustainability content, available for use across Business School undergraduate, postgraduate and executive programmes through Canvas. The project supports the Waipapa Taumata Rau | University of Auckland strategic goals to address transdisciplinary collaborations, sustainability and Mātauranga Māori in curriculum. It also notes the importance of positioning the University in the Pacific. This requires a fundamental commitment to incorporating Mātauranga Māori and Pacific worldviews and contexts into teaching and learning resources. Lectures include foundational content, cases, activities and opportunities for critical reflection on Circular Economy, Marketing for Sustainability, Economies of Wellbeing, and Ethics, Sustainability and Technology.

Summer Lab recognised for excellence

Summer Lab, a four-week programme run by the Business School's Centre for Innovation and Entrepreneurship for budding entrepreneurs, involved 18 teams developing solutions to problems framed around the United Nations Sustainable Development Goals. In 2021, its unique approach was recognised with an Entrepreneurship Education Excellence award by the International Council of Small Business, the world's largest international SME organisation dedicated to small business and entrepreneurship. The award was based on novelty, creativity, and the ability of the programme to encourage innovation in way with positive potential impact on society. The Summer Lab programme includes workshops, access to entrepreneurs, and instruction on tools to build a successful business. In 2021, more than 100 people participated in the programme.



CIE Summer Lab

Principle 4: Research

National Research Translation Competition

In 2020, the Business School expanded its Auckland Research Translation Competition to a national competition, inviting business and economics researchers from all eight business schools to participate. Business research is expected to contribute to society, the environment, and the economy. Governments and funding agencies across the world have been calling for academics to demonstrate the relevance of their research, show a return on public investment, and articulate the resulting knowledge in a language that is accessible to those who can benefit from it. Recent competition winners include:

Dr William Cheung, University of Auckland Business School

A sustainable housing ladder: The entry and exit affordability of shared-equity homeownership

Dr 'Ilaisaane Fifita, University of Auckland Business School

The role of identity in resisting tobacco smoking

Dr Daniel Tisch, University of Auckland Business School

Can we communicate more effectively to farmers about climate change?

The Centre for Research on Modern Slavery

The Centre for Research on Modern Slavery is a multidisciplinary centre in the Business School, founded in July 2020 to foster research on modern slavery.

Associate Professor Christina Stringer conducts research into what she says is modern-day slavery among migrant workers in New Zealand. Her work has uncovered a range of exploitative practices in numerous industries, including forced labour, wages far below the legal minimum, threatening behaviour and cruel and degrading work practices.

Many victims feel unable to speak out for fear of having their visas cancelled. Dr Stringer's work has led to positive change, informing policy and operational changes at the Ministry of Business, Innovation and Employment. The Prevent/Protect/Enforce plan seeks to tighten employer accreditation requirements, disqualify the perpetrators of exploitation from hiring migrant workers, and provide visa protection for victims so that they can leave an exploitative employment situation without risking deportation.



Associate Professor
Christina Stringer

Aotearoa Centre for Leadership and Governance

The Business School's Aotearoa Centre for Leadership and Governance was established in 2021. A core driver of the centre is to build collaborative ventures in leadership and governance across different faculties of the University, and with external stakeholders. While the core focus of the Centre will be on research activity, it will also play a prominent role in supporting leadership and governance education (including the new Postgraduate Certificate in Leadership and Governance beginning in 2022), leadership development (in close relationship with the Executive Education Programmes), student leadership development, and external events and forums.

Leadership, the Environment and Sustainability is a major future research direction for the Centre. Professor Brigid Carroll, Dr Rhiannon Lloyd and Dr Leny Woolsey are involved with a number of events, research projects and stakeholders already in the works, including a research partnership with Crown Research Agency Scion to partner with them on leadership and sustainability. Professor Carroll is convening a stream titled Leadership imperatives, imperfections and impossibilities in addressing climate crises at the European Group for Organisational Studies Colloquium in Vienna in 2022.

Research Impact Competition

In 2020, the Business School launched the Business School Research Impact Competition, to recognise the real-world impact of research on society, business, culture, and public policy, beyond the contribution it has to the academic world. The winner was Professor Robert MacCulloch for his well-being economics research and its impact on all areas of society, influencing national and international policy reform. The judging panel comprised business leaders and policymakers.

In 2021, the impact awards were expanded to become the CABLE Research Impact Awards, drawing on research from the Faculties of Creative Arts and Industries, Arts, Business and Economics, Law, and Education and Social Work.

Business Research highlights:

New and ancient lens for healthy rivers

Dr Daniel Hikuroa (Māori Studies), Professor Gary Brierley (Environmental Science), Associate Professor Siouxie Wiles (Medical and Health Sciences), Dr Billie Lythberg (Business and Economics) and Professor Dame Anne Salmond (Anthropology) have come together with colleagues, communities and experts in mātauranga Māori (Māori knowledge) to give evidence-based effect to legislation in New Zealand that grants legal personhood to rivers, both as a way to protect them from degradation, and to challenge people to think differently about them. Their approach, which spans a wide range of disciplines, is rooted in mātauranga Māori where waterways are seen as complex living systems in which the ora (life or well-being) of land, water, plants, animals and people is fundamentally interconnected.

Hydro storage would make wind power ideal low-carbon solution

Researchers from the Energy Centre at the Business School have been investigating ways to prevent power price spikes caused by the fluctuating capacity of renewable electricity sources. The government has set a target of achieving 100% renewable electricity by 2035. However, the growth in wind-powered generation raises concerns about price variability arising from the intermittent supply.

Le Wen, Kiti Suomalainen, Basil Sharp, Ming Yi, and Mingyue Selena Sheng's recent paper Impact of wind-hydro dynamics on electricity price: A seasonal spatial econometric analysis, looked at ways of mitigating renewable power's price volatility. The researchers found that a hydro/wind power combination could provide New Zealand with an ideal renewable low-carbon power solution with sufficient hydro storage capacity.

Battery electric vehicles and decarbonising New Zealand

Dr Selena Sheng from the Business School completed a comparative study of the Australian and New Zealand vehicle market on greenhouse gas emissions and energy consumption using a Well-to-Wheel analysis in collaboration with the University of Wollongong. The study considered vehicle sales, the electricity mix into the future and

its long-term impacts on emissions through to 2050. Results suggest that with the current electricity mix of both countries, Battery Electric Vehicles (BEVs) provide the best per kilometre energy and emission performance and require less energy along the entire supply chain in both New Zealand and Australia. In terms of emissions, BEVs emit significantly reduced greenhouse gases per kilometre for the two countries. Furthermore, in the long run, as more 'green hydrogen' is produced from water electrolysis, emissions are predicted to peak around 2030 and then decline in the following decades, providing that BEVs form the major portion of the electric vehicle mix with a higher penetration of renewable electricity.

Socially and environmentally sustainable business practices in the global fashion industry

The global fashion industry creates NZ\$3.3 billion in sales, yet thousands of its workers have been injured or killed and it is one of the world's most polluting industries. Associate Professor Maureen Benson-Rea, and Associate Professor Michael Lee, with Doctoral Candidate Miriam Seifert, are researching how firms are responding to the need for social and environmental sustainability. A recent book, co-edited by Maureen, with a chapter from Mike and Miriam, highlighted the need for socially responsible governance. Maureen and Mike co-supervise Miriam's PhD research on the slow fashion industry, which shows firms are aware of environmental and social issues caused by over-consumption and production.

This work connects to research into why consumers choose not to consume. They are interested in how consumer choices against unethical and unsustainable brands affect the market and why some are unwilling to pay extra for ethical or sustainable products. It is expected that this work will help uncover how firms can contribute to the UN's sustainable development goals and enhance their dynamic capabilities by attacking environmental and social problems.



Associate Professor
Maureen Benson-Rea



Associate Professor
Michael Lee



Principle 5: Partnerships



Strengthening our engagement

In 2020 an Industry Engagement Taskforce was convened to better understand how the Business School currently engages with both industry and government and present a comprehensive stocktake of these activities; consider the types of engagement activities that are working well and why; consider the challenges and barriers to success in carrying out engagement activities; and consider how the Business School might improve and support further engagement activities across the School.

The Taskforce identified a series of opportunities to strengthen further activity, which have since been progressed, including the appointment of an Associate Dean Engagement, the establishment of a standing committee with representatives across all academic departments and the Strategic Partnerships Group to progress developments related to recommendations in the report and share best practice. The report also recommended conducting further qualitative market research with current active partners and alumni, and potential partners organisations to gain insights into their perceptions of the Business School and ideal future engagement arrangements. This research will inform our external engagement strategy.

Nga Ara Whetu

The Business School is a co-host of a new transdisciplinary research centre for Climate Action, Biodiversity and Social Justice.

Humanity is inseparable from nature: health, vitality and survival depend on ecosystems within which we live (oranga). “It’s now or never” to limit global warming, restore nature’s rightful place (whakaora), and secure a livable future. Disruptive transitions (huhuri) are required that must be informed by knowledge and grounded in environmental and social justice (manatika).

Ngā Ara Whetū responds to this need, connecting Waipapa Taumata Rau | University of Auckland’s research strength with knowledge and wisdom of iwi and interested parties to shape agendas, improve decisions, and enhance capacities in support of:

- The just and urgent transition to a healthy, low carbon and zero pollution future.
- Fair and effective adaptation to climate change.
- Rehabilitation and expansion of nature’s rightful place.
- Realisation of social structures for collaborative planning, policy and action.

Through this centre, Waipapa Taumata Rau | University of Auckland will take its place amongst the many global actors striving to reduce climate risk and enable resilient and biodiverse ecosystems, thereby supporting fairer and healthier societies.

Health and Wellbeing Research Beacon

Health and Wellbeing is one of two multi-faceted Research Beacons at the Business School. The initiative was established in 2020 to offer a platform for research and scholarly engagement on health and wellbeing and connect scholars within the Business School, academics interested in research on health and wellbeing from other University of Auckland faculties, as well as scholars from New Zealand universities and the wider international community. Current research projects include sustainability practices at Auckland District Health Board and the restructuring of DHBs into Health New Zealand.

Restoring the Waimatā River

A transdisciplinary team from the University, has launched 'Let the River Speak,' a three-year Marsden-funded project focused on the Waimatā river in Gisborne. Inspired by Māori ideas of rivers as ancestral beings with legal rights, the project is working with mātauranga Māori (Māori knowledge) and a wide range of disciplines to understand the life of the river through time, and with iwi (kin groups) and other community groups to restore the Waimatā to a state of ora (health and well-being).



Principle 6: Dialogue



The Future Voices Forum

University of Auckland students and staff were given the opportunity to influence the thinking of New Zealand government and business leaders on creating a sustainable and inclusive New Zealand. The Future Voices Forum was a workshop organised by the Business School's Centre for Innovation and Entrepreneurship in partnership with the Aotearoa Circle. A group of 68 participants were canvassed on their thoughts and concerns regarding transport, food and energy. The results were reported back to the CEOs of organisations such as ASB, Mercury, Sanford and Treasury at the related Fenwick Forum event. The Forum was created in response to the ongoing global pandemic. The decline of New Zealand's natural capital and the need to create a way forward to ensure sustainable prosperity was already of concern to many. Covid-19 has highlighted the need for new ways of thinking and doing as New Zealand's economic foundations are challenged.

New chair for women in entrepreneurship

Women are underrepresented in business, which affects the well-being of individuals and their families. Supporting more women entrepreneurs and innovators to thrive is about future-proofing and growing the social and economic well-being of families and their communities. A new Chair for Women in Entrepreneurship, Professor Chris Woods, has been appointed in the Business School, funded by business leader Theresa Gattung. The chair will focus on empowering female business students by linking analytical skills with real-world business and financial acumen. The position is explicitly oriented toward SDG 5, to improve women's participation in the economy. The Aotearoa Centre for Enterprising Women will be launched in 2023.



Professor
Chris Woods

First-year business students use their skills to assist not-for-profits

The Accelerate programme was created with the aim of extending and inspiring the Business School's top first-year students, by giving them an opportunity to engage with a real-world organisation, and to give back.

Between 20 and 35 students are selected, placed in teams and asked to analyse a problem posed by a selected client organisation, which is always a charity or not-for-profit. Over ten weeks, teams are required to develop and justify proposed solutions and recommendations, and at the end of the programme, each team presents their recommendations to the client.

In 2020, the client was Te Ukaipo, a community organisation in Ranui working with youth and families in West Auckland to help them achieve their potential. Previous clients have been St Johns, Auckland Museum, The NZ Housing Foundation and Lifeline.



Energy Economics Summer School 2021

Energy Economics Summer School

Every year, the University's Energy Centre runs the Energy Economics Summer School. In 2021, 130 participants attended from both industry and tertiary institutions around New Zealand. The event brought together expertise from a range of institutions who spoke about energy transitions, different energy systems (including wind, solar, and hydro), and some of the challenges facing the energy sector.

Whiua ki te Ao!

Whiua ki te Ao! brought together business leaders, entrepreneurs, staff and students to celebrate Māori innovation and entrepreneurship. The panel of speakers discussed their journeys, highlighting the cultural importance of innovation and exploring how to positively impact community by having an opportunity-focused mindset.

Taking care of businesses in Covid-19

Staff at the Business School shared their expertise with Auckland businesses to help them sustain themselves during the pandemic. With future projections thrown out the window, businesses in New Zealand needed to recalibrate. Not long after lockdown, Dr Antje Fiedler, a senior lecturer at the Business School set up a pro-bono business advisory group, comprising Business School experts keen to lend a hand. As well as business consultancy advice, the group also ran webinars for a broader outreach, working with industry bodies to facilitate sessions for their members.

10 years of He Ira Wāhine Women's Mentoring Programme

The Business School's Student Engagement Team support a wide range of student clubs. In the last few years, this has grown to include clubs with a strong sustainability focus, such as the Social Innovation Club, 180 Consulting Club, Rainbow Business and Women in Business. In 2020, the Business School's Women's Mentoring Programme celebrated its 10-year anniversary. Since the programme's inception, over 400 women in business have participated as mentors to over 700 female business students, and the programme has grown from strength to strength.

Business School SSRN Research Paper Series

In 2020, the Business School subscribed to the Social Sciences Research Network (SSRN). The subscription provides the School with a central open access repository for abstracts and pre-print full-text papers, that has the purpose of improving the global recognition and visibility of our research outputs. It is also a community where readers and authors can engage in research dialogue. Leading universities in Australia, Europe, and the US subscribe to SSRN. In 2021, the Business School featured an eJournal focusing on sustainability and climate change research.



Principle 7: Organisational Practices

University commits to improving cultural competency

75 staff in the Business School started learning te reo (Māori language) in 2021. As part of the University's 2021 – 2030 strategic plan Taumata Teitei, the University has committed to improving the knowledge that staff have regarding the tikanga (customs and culture) and reo (language) of New Zealand's Indigenous Māori people. The University recognises that institutions of higher learning have an important role to play in the preservation and advancement of Indigenous cultures, and hopes with this initiative to lead by example. Uptake of te reo and tikanga Māori courses among staff will be measured as a key performance indicator, and published in the annual reports.

Energy saving initiatives

The Business School's Facilities Team has introduced a number of new initiatives to support the shift to sustainable practices in the Sir Owen G Glenn Building. These include energy saving initiatives such as timeout of projectors at the end of the day, an after-hours button to automatically switch off lighting at 6pm each day, limiting weekend and after hour bookings to specific floors to reduce energy usage, and power save function on eScreens around the building.

Composting initiative

The Business School has introduced composting bins in kitchens which are collected by volunteer staff members and taken to the Business School gardens. Less food waste from the kitchens is being sent to the landfill and is instead able to be turned into fertiliser for the Business School gardens, promoting plant growth and helping to reduce greenhouse gas emissions.

Waste not, want not

The Business School gardening group of students and staff is finding ways to reduce waste and build a community of like-minded people. The group is already harvesting produce from their shared garden at the Business School, with herbs, vegetables and flowers distributed among the group members. To feed the garden, the group has filled planter boxes with compost from food waste collected from staff kitchens in the Business School. The exercise led to increased awareness among members and the reduction of food waste in their daily lives.

Period poverty

The cost of menstrual products (about \$15,000 in a lifetime) is believed to be one of the biggest barriers to access. It can lead to individuals missing out on education, work and other opportunities. The Business School has launched an initiative to help combat period poverty (when someone cannot access menstrual products). To break down barriers to accessing menstrual products, staff and students can help themselves to free menstrual products, available at locations around the Business School.



Future directions

- Establish a fifth strategic research, education and engagement theme Inclusive Capitalism to complement the Business School's four existing strategic themes, providing strategic direction and support for research, teaching and engagement activities in this area.
- Establish a Faculty-level Centre for Inclusive Capitalism to operationalise and provide resources for the new strategic theme. Recruit a Director and other relevant support roles.
- Develop and launch a 180-point Master of Applied Finance (and associated Postgraduate Diploma and Postgraduate Certificate) in 2023, with a specialisation in Sustainable Finance.
- Refresh programme-specific Graduate Profiles to align with the new University of Auckland Graduate Profile aspirations and themes, strengthening the focus on connecting students to knowledge of place and sustainability
- Establish and launch the Aotearoa Centre for Enterprising Women, New Zealand's epicentre of women-led business and entrepreneurship.
- Contribute as co-host to the new transdisciplinary University research centre Nga Ara Whetu for Climate Action, Biodiversity and Social Justice.
- Develop and launch a 15-point faculty-based "Waipapa Taumata Rau" course (Māori-focused curriculum and Te Tiriti o Waitangi principles and accountabilities) for all students, relevant to their programme of study and completed in the first year of full-time equivalent enrolment.





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